



Job Title:	Marketing Communications Associate	Position Type:	Full-Time (Available April 1st,2019)
Report:	Program Director - Jason	Supervises:	N/A

SBR Ministry Goals:

- **Effectiveness** at our mission “To know Christ and to Make Him Known.”
- **Safety** for all guests and staff physically, emotionally, and spiritually.
- **Affordable** and open to all regardless of ability to pay.
- **Fun** for all so as to maximize opportunity for effectiveness.

Principle Function:

Marketing Media position is responsible for the marketing and development of all the SBR (and associated companies) brands, programs, events, publications as well as maintaining and building SBR websites. The successful candidate will have previous marketing and social media marketing experience with enough technological training to operate SBR’s websites and IT infrastructure.

Job Responsibilities:

- Oversee the marketing of all SBR events through the website, social media, blogs, brochures and email campaigns under the direction of the Program Director
- Oversee the preparation and publication of all program brochures and newsletters for all SBR divisions
- Oversee the development and updating of the SBR websites
- Work closely with the Technology Manager in developing promotional videos for social media and website distribution
- Combine and segment SBR mailing lists
- Assit the offsite IT manager with computer related problems on grounds (be his hands and feet)
- Complete other tasks as assigned

Minimum requirements:

- Committed to our “Personal Expectations”
- Has previous marketing and website development experience
- Have the skills to fulfill the listed job responsibilities
- Be familiar with Above and SquareSpace (or equalivent) software programs
- Be a team player willing to fulfill the marketing expectations of the Program Director and SBR Management
- Effective communicator that can obtain necessary information from staff to complete assigned tasks
- Provide leadership and marketing solutions to co-workers and department Directors as needed
- Primarily indoor work with standing and sitting for long periods of time
- Detail orientated with the ability to multi-task and full-fill deadlines
- Is efficient and productive in a fast-paced ministry environment
- Willing to make others successful - Enthusiastic with excellent customer (Directors, Staff, Campers) service skills

Personal Expectations

1. Intimacy with God, family, and friends
 - a. One that loves the Lord our God with all their heart, soul and mind and makes intimacy with Him a priority of life
2. Evidence of Spiritual/Academic Growth from the following:
 - a. Reading and responding to current thoughts and trends

- b. Passion for and participation in the local church
- c. Degrees or other proof of academic growth
- 3. Submission-a good follower
 - a. As demonstrated in obedience to God's Word
 - b. As demonstrated in local church, work, and other ministries
- 4. Committed to Kingdom Work
 - a. Recognition that the work here is not about him, but an avenue to see God
 - b. Committed to living in a way that can be imitated and standing before God with no regrets as to those who did imitate.
 - c. One that will live within the guidelines of our stated community standards.
 - d. One who truly feels called of God to serve on the staff of Silver Birch Ranch.
- 5. One who embraces and will protect the direction of this ministry in our Mission Statement, "To Know Christ and to Make Him Known" and our Doctrinal Statement.

Note: All duties and requirements stated above are essential job functions. This job description does not imply these are the only duties performed by this position. Staff members may be required to perform other ministry and job-related duties by their supervisor as needs arise.

SILVER BIRCH RANCH DOCTRINAL STATEMENT

1. All Scripture is given by inspiration of God (*II Tim. 3:16; II Peter 1:21*). Scripture is inerrant, complete and the only infallible authoritative Word of God.
2. The Godhead eternal exists in three persons – Father, Son and Holy Spirit, and these three are one God (*John 1:1-14; Matt. 28:19-20*).
3. Jesus Christ, the Son of God took upon Himself humanity being conceived by the Holy Ghost and born of the Virgin Mary. His death was a vicarious and atoning death, His life was sinless, and His miracles literal. He rose from the dead on the third day, ascended into heaven and is now interceding as our High Priest and will personally come and visibly set up His millennial kingdom (*Col.1: 15; Phil 2:5-8; 1 Peter 2:24-25*).
4. The Holy Spirit indwells the believer at the moment of salvation and is the comforter and helper as well as the convictor of sin. We believe that God, in grace, gives gifts to every believer for use in the ministry to which He has called us to accomplish. (*John 7:38, 39; John 14:16; 17:15; 1 Cor. 12-14*).
5. Man was created innocent and fell in the Garden of Eden. Natural man is spiritually dead. Man can be saved by God's grace only by believing that Jesus Christ was the only sacrifice for our sins. Man is saved by faith alone, not by any works, for our redemption is accomplished solely by the blood of Jesus. A Christian cannot lose his salvation for it was accomplished through Christ's work, which never fails, not man's work, and is sealed by the Holy Spirit (*John 5:24; Romans 5:1; Ephesians 1:13; 2:4; 8:9; Philippians 1:6*).
6. A Christian is to be separated from the world in his life "walking after the Spirit, not after the flesh" (*Romans 8:12, 13; 13:14; Galatians 5:16-25; Col. 3:1-10*).
7. We believe in the resurrection of both the saved and lost; they that are saved unto the resurrection of life and they that are lost unto the resurrection of damnation (*1 Cor.15; Revelation 20*).
8. We believe in the imminent return of Christ, tribulation and literal reign of 1,000 years with the saints after which the eternal state will be unfolded.

We at Silver Birch Ranch recognize that no one individual or organization within the Christian faith has a complete understanding of all the Truth. Silver Birch Ranch has a distinctive doctrinal and philosophical position, which we feel our guests should be aware of and understand that if you choose our teachers to teach your group, they will be teaching from this basic background and understanding. We would not discriminate against groups not holding all our views, but would ask that groups holding differing views would refrain from any actions contrary to our stated positions while at the Ranch.

We welcome all those who will use this facility in a God-honoring way.

"TO KNOW CHRIST AND TO MAKE HIM KNOWN"